

Malaysia Halal Expo 2019 puts focus on Tokyo Olympics

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The Ministry of Entrepreneur Development (MED) is hosting Malaysia Halal Expo 2019 (MHE2019) from 24 - 26 January 2019 at the Kuala Lumpur Convention Centre, Kuala Lumpur.



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Themed "Malaysia to Japan for 2020 Olympics", MHE2019 is showcasing export-ready halal products and services by Malaysian SMEs for the Japanese market ahead of the Tokyo Olympics 2020 and Tokyo 2020 Paralympic Games.

The exhibition involves the participation of 320 exhibition booths as well as promotion of halal products and services by export-ready entrepreneurs in food and beverages (F&B), cosmetics, halal ingredients, logistics, biotechnology as well as personal care and pharmaceutical.