

Shanghai to host Food Service Expo from April 1- 4, 2019

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27 years of experience in hospitality and catering industry has equipped HOTELEX to become a leading series in catering equipment, supplies, and finding food trade events in Shanghai, with its geo-adapt shows in Beijing, Chengdu, and Guangzhou, covering the value chain including Catering Equipment Supply, Tableware, Food, Beverage, Catering Accessories, Coffee & Tea, Ice Cream, Wine & Spirits and Bakery. Once a year, HOTELEX brings together buyers and suppliers from around the country to witness the latest trends in the industry and be inspired by leaders and legends in the field.

HOTELEX was a huge success according to last year's figures. The expo drew a total of 146,267 trade buyers during the 4-day show, of which 5,135 came from overseas, to source from 2,500 exhibiting companies from 122 countries and regions. Compared to the year before, the number of overseas buyers has been on an upward trajectory. Prominent attendance growth was spotted in America and Australia, increasing 3.2 times and 2 times respectively. The U.S. made up 12.46% and Indonesia made up 20.95% of the entire overseas group. These figures confirm both HOTELEX's leadership and its influence on international markets, reflecting the extent of the expo competitiveness, and how the expo has helped forward-thinking industry players to meet the right people.