

Lindora launches extensive line of fresh ketogenic meals

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Lindora, one of the largest medically supervised weight loss and wellness companies in U.S. has announced that it has launched an entirely new line of keto-friendly, prepared meals under the sub-brand, LindoraFresh.



LindoraFresh Offers 18 Keto-Friendly, Clean-Label Prepared Meals

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“LindoraFresh is the next step for us to provide healthy food solutions to our patients in order to help them eat better and live a healthier lifestyle,” said Will Righeimer, Chief Executive Officer of Lindora. “LindoraFresh offers our patients a simple, convenient way to eat healthy while on the go.”

The LindoraFresh line will initially offer 18 fully prepared, ketogenic meals, all of which are compliant with Lindora’s weight loss and wellness guidelines for losing and/or maintaining a healthy weight.

“Like most of us, our patients live busy, on-the-go lives and while we would all love to find the time to prepare every meal at home, that’s not always easy or realistic,” said Chad Somers, Vice President of Product Development. “LindoraFresh gives our patients high protein, low carb, convenient, healthy meal options with clean ingredients they can feel good about, for their entire family. These are not frozen, processed foods. They are fresh, whole foods that patients can pick up from our refrigerated section at each of our clinics.”

Lindora patients can purchase breakfast, lunch and dinner meals at any of Lindora’s 34 southern California clinics. The brand will begin by offering 18 ketogenic meals with plans to expand the line to 50 healthy options by the end of the year.

Righeimer and Somers, who led the organic health and wellness division at Mars, Incorporated, said the new LindoraFresh line is the first of its kind within the weight loss and wellness category and is a superior alternative to both the pre-packaged foods and the frozen foods typically sold by many commercial weight loss companies which often include artificial ingredients and preservatives.

Founded in 1971, Lindora is one of the largest, medically supervised weight loss, wellness and consumer products company in the United States. The nationally recognized brand has helped hundreds of thousands of people lose weight and live

happier, healthier lives for nearly 50 years. Lindora's medically supervised, ketogenic weight management and wellness programs teach patients how to lose weight rapidly and keep it off by eating better, exercising more and managing stress more effectively. Lindora operates 34 clinic locations in Southern California. Lindora's mission is to transform people's lives through weight loss and wellness.