

StarKist expands Tuna Creations Pouch Line with Asian flavors

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StarKist Co. that provides trusted, healthy, food products, has announced an addition of flavors to its line of Tuna Creations® single serve pouches: Tuna Creations® BOLD Spicy Korean Style with Gochujang; Tuna Creations® BOLD Red Curry with Coconut, and Tuna Creations® Ginger Sesame. This latest innovation allows tuna lovers to expand their horizons with adventurous new flavors, which are now available on the company's recently launched web store, buy.starkist.com. The new site allows consumers to easily mix and match their favorite flavors for customized multi-packs.



New Tuna Creations® BOLD Spicy Korean Style with Gochujang, BOLD Red Curry with Coconut and Ginger Sesame Are Now Available in market

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"StarKist is constantly driving innovation when it comes to new flavor profiles. By introducing bold seasonings to our premium tuna, our consumers enjoy the health benefits of seafood with a kick of flavor," said Andy Mecs, Vice President of Marketing & Innovation, StarKist Co. "Our on-the-go pouches have become an everyday staple, and by adding exciting, internationally inspired new flavors, we're providing consumers with a quick and easy way to amplify their meals. At StarKist, we've built on the convenience momentum by launching our web store, where consumers can combine their favorites like the Chicken Creations™ BOLD Buffalo Style flavor, with ones they've never tried before, like the Tuna Creations® Ginger Sesame pouch, into one, personalized multi-pack."

According to Mecs, all StarKist pouches feature a convenient, tear-open and no-drain design, making it easy to enjoy premium, wild caught tuna straight from the pouch or in a simple meal, while giving you the protein you need to stay energized.

In addition to the new offerings, StarKist's current line of deliciously seasoned Tuna, Salmon and Chicken Creations™ include a variety of flavor options that complement a variety of meals. Consumers can satisfy any kind of craving, as StarKist has a portfolio of 23 flavors, including Tuna Creations® Ranch, Lemon Pepper, Sweet & Spicy, Herb & Garlic, Hickory Smoked, Bacon Ranch, Honey BBQ, Deli Style Tuna Salad, BOLD Hot Buffalo Style, BOLD Thai Chili Style, BOLD Jalapeño,

BOLD Sriracha, BOLD Tapatío, BOLD with Rice & Beans in Hot Sauce, Salmon Creations® Lemon Pepper and Mango Chipotle, and Chicken Creations™ BOLD Buffalo Style, Chicken Salad, Ginger Soy and Zesty Lemon Pepper. These convenient, single-serve pouches make it easy to add protein into popular diets such as the keto diet and Mediterranean meal plans. Both the tuna and salmon pouches support the recommended two servings (8 oz.) of seafood weekly.

While Tuna Creations® BOLD Spicy Korean Style, BOLD Red Curry and Ginger Sesame can be enjoyed straight from the pouch, they are also a great addition to any meal.