

Jamieson Wellness Wins Best New Product Award

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Jamieson Wellness, Canada's number one manufacturer and marketer of branded vitamins, minerals and supplements has announced that the Company's Jamieson Essentials + Protein received a 2019 Best New Product Award from Brandspark International.



2019 award for Jamieson Essentials + Protein is the fifth Best New Product Award for the Company since 2017

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The Best New Product Awards is an annual program run by Brandspark International. More than 18,000 Canadians voted for their favourite new products in 66 different categories including beauty and personal care, food and beverage, and household products.

"Jamieson Essentials + Protein is the first of its kind under the Jamieson brand," said Joel Scales, Vice President of Marketing at Jamieson Laboratories. "In 2018 with less than 12 months of sales since they were introduced, our vanilla and chocolate flavours became the best-selling new protein powders of the year in Food, Drug and Mass retailers. We are excited that our product innovations continue to resonate with Canadians, and very proud to receive this award."

The Jamieson brand also won the Best New Product Award in 2017 for its Omega-3 No Fishy Aftertaste Supplements, and in 2018 for its Omega-3 + Turmeric with No Fishy Aftertaste, Prenatal 100% Complete Multivitamin – Chewable and Glucosamine Turmeric Complex.

Jamieson branded products are available in 10,000 food, drug and mass retail locations across Canada, and online through various retail partners. Select products are also distributed in 40 countries worldwide.