

Cosmo Films to showcase speciality printing substrates at print China 2019

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Cosmo Films, a global leader in films for flexible packaging, lamination and labeling applications as well as synthetic paper would be showcasing its speciality range of printing substrates at the upcoming International Printing Technology Exhibition of China also known as Print China scheduled to take place from April 9-13 th in Dongguan city, Guangdong Province, China.



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The products on display would include new versions of synthetic paper namely high tear resistance paper & both sides coated paper along with premium lamination films, pressure sensitive label films and speciality packaging films. Let's look at the product portfolio in greater detail.

Synthetic Paper:

It is a co-extruded, white opaque, polypropylene based film which resembles paper in appearance. It is printable with most available printing technologies which include wet & UV offset, wet & UV flexo, letterpress, screen, thermal transfer, select water & powder toner media and HP Indigo technologies. Synthetic paper is a replacement of paper in applications where durability and longevity is desired. It is non-tearable, has moisture & chemical resistance and excellent lay flatness. The versatility of synthetic paper is reflected in the vast number of applications where it can be used. This includes areas such as commercial printing, tags & labels, retail & packaging, identification & credentials and outdoors. The company has also recently launched a new version of the paper with high tear resistance designed specifically for the steel tag application.

Premium Lamination Films:

The premium range of lamination films comprises of velvet, scuff free matte, linen & digital lamination films which have been designed keeping the needs of luxury packaging and high end graphic lamination industries in mind.

Labelstock Films for Self Adhesive Labeling:

These films which go in for label facestock applications are available in transparent, white, matte and metalized varieties (both coated and uncoated options). The films are compatible with UV and water based ink systems and deliver spectacular print performance across wide variety of printing processes which include flexography, gravure, letterpress, offset, screen, thermal transfer and HP Indigo digital. The films also offer high stiffness for conversion and dispensing.

Speciality Films for Packaging: The films for packaging on display would include barrier films which help with shelf life extension of food products and offers barriers such as moisture, oxygen, aroma and light.