

Atlantic Natural Foods formalizes distribution agreement with Freedom Foods Group Limited

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One of the world's leading producers of plant-based protein products, Atlantic Natural Foods (ANF), announced today that it has formalized its distribution agreement with Freedom Foods Group Limited of Australia to market and distribute its healthy and sustainable Loma Linda meal solution products throughout Australia and New Zealand.



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Freedom Foods is a leading global health food company that has a mission of "making food better" by making great tasting, high quality, healthy foods and beverages for Australia and beyond.

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"Globally, more than 18,000 stores throughout the world carry our products," said ANF founder James Douglas Hines. "We are excited to offer a healthy and sustainable protein that is desperately needed to feed future generations...and one that tastes great, too. It is not a question of 'if' anymore, but 'when and how' to continue to develop these food options."

According to Hines, the company continues to improve its products with investments in its factories, equipment, and distribution partners.

“We are excited to be working with ANF to create and deliver food that is healthy and sustainable,” said Freedom Foods Managing Director Rory MacLeod. “We know ANF shares our passion for providing a wider and more trusted range of healthier foods that everyone can enjoy.”

Freedom Foods Group is a listed innovative FMCG company that has a mission of making food better.