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ASIA

The green factor wins DSM Best UN Sustainable Development Goals Award

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DSMâ??s Regional Communications & External Affairs Director for Asia, Christina Celestine and Commercial Manager at DSM Engineering Plastics, Karsten Vijge receive the UN Sustainable Development Goals Award at the Sustainable Business Awards Singapore 2019

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The Sustainable Business Awards are held each year and is the region’s leading sustainability awards, a showcase of sustainable business best practices and recognizing the most impactful and green solutions from organizations around the Asia-Pacific region. The accolade recognizes DSM’s efforts in not only integrating the UN SDGs into the overall business strategy but also actively contributing to them.

The win recognises DSM’s commitment to enact change and focus on connecting purpose, strategy and culture that will create solutions to help improve the lives of people in Asia and around the world. With an intrinsic link to five of the UN Sustainable Development Goals addressing the challenges of Nutrition & Health, Climate & Energy and Resources & Circularity, DSM has used these SDGs to shape business and innovation strategies to drive growth opportunities.

“We have a vision at DSM, a goal to grow our business and to provide innovative solutions that address real issues in the region, with sustainability as the real business driver at the heart of this,” said Christina Celestine, Director Regional Communications & External Affairs Asia Pacific/China at DSM. “This win is a testament to our leadership team and every one of our employees who are committed to developing solutions, building partnerships and increasing our impact in key areas and it is an honour to be recognized for these efforts.”

“Malnutrition is one of our biggest challenges in Asia-Pacific, with more than half of the world’s malnourished children living in the region. At DSM, our goal is to provide nutritional solutions for the food and beverage, dietary supplements and early-life and clinical nutrition markets, working closely with industry partners to develop new solutions and products within the food industry,” added Celestine.

“In Singapore, our Innovation Application Centre is responsible for aiding the innovation and acceleration of localized nutritional solutions for the market and it is through these co-created projects that we hope to see even more of an advancement in the nutrition segment.”

“From a resources perspective, we’ve also made strides in the adoption of the concept of a circular economy, aligned to SDG12. One example of this is Akulon® Repurposed, a resin made from discarded and recycled fishing nets to create a material to make key surfboard components.”

The SBA Singapore 2019 organising committee included Global Initiatives, PWC and a National Advisory Panel who commended DSM for their efforts: "DSM is a leading example of a company that has been able to align their business strategy and objectives with the SDGs to drive real societal impact that also delivers on their business goals, working with the right people and partners to make a meaningful contribution to achieving the SDGs.”

DSM’s ambitious sustainability efforts create value for all stakeholders across the three dimensions of People, Planet and Profit. Its sustainable practice has been acknowledged globally for many years, with DSM named in Fortune Magazine’s “Change the World" List for three consecutive years.