

DuPont Nutrition & Biosciences launches a new solution for plant-based beverages

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New stabilizer delivers stability with no impact on flavour release

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Since 2014, the number of new vegan products increased by 35 per cent, with beverages as one of the highest growing categories globally. With 6 out of 10 U.S. consumers increasing their consumption of plant-based foods and beverages in their daily diet, so-called “alternatives” are becoming mainstream.

Dietary preferences shifting towards plant-based options are becoming more prevalent, and personal health is the key driver of change. In the DuPont-sponsored study conducted by HealthFocus, 42 per cent of respondents said that they prefer m

GRINDSTED Gellan VEG 200 – advances plant-based and vegan beverages to fit the most demanding consumer expectations. Plant-based/vegan claim, health profile, clean label, premium taste and texture are the most desired features of innovative products in this category.

“Produced by bacteria during fermentation of renewable, bio-based raw materials, Gellan VEG 200 is a purely natural solution. It provides excellent stability and particle suspension and minimal contribution to mouthfeel,” said Lise Stouby, Senior Scientist, DuPont Nutrition & Biosciences.

GRINDSTED Gellan VEG 200 is suitable for a wide range of plant-sourced raw materials, has low protein reactivity and high performance across a broad pH range. Added directly into the mix, Gellan VEG 200 delivers a stabilizing network throughout the shelf life to maintain a homogenous and stable final product.

“We are proud to launch a product that answers critical manufacturers’ needs – ease of formulation and production. Starting today, it’s available worldwide,” said Kirsten Braüner Nygaard, Business Development Manager, DuPont Nutrition & Biosciences.