

Yili to boost global health industry development

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In order to further deepen the cooperation in global health industry, all strength along the industrial chain should be gathered, said Yili's Chairman Pan Gang at the summit, adding that the establishment of the alliance is a strong practice by Yili to build the "Global Health Ecosystem".

The alliance will help promote the development of global health industry by building high-end communication platforms and linking resources, innovation, markets and other related elements, said Zhang Jianqiu, CEO of Yili Group.

The establishment of the alliance has been widely echoed by Yili's global partners.

A representative from Cargill, a famous multinational firm based in the United States, said at the alliance establishment ceremony that as Yili's long-term partner, Cargill has witnessed Yili's efforts to foster the development of global health industry by pursuing high-quality products and innovation, and Cargill is looking forward to carrying out in-depth exchanges and cooperation with Yili to jointly contribute to the global health cause.

As a leading dairy company, Yili has built a global health network covering Asia, Europe, America, Oceania and other regions, and carried out wide cooperation with global partners which have comprised the effective force for Yili to build the "Global Health Ecosystem".

The Global Health Partnership Development Alliance will serve as a new bond for Yili to forge closer partnership with these partners, forming a strong synergy to promote the development of health industry.