

HungerBox Raises \$12 Mn Aims For Expansion In Southeast Asia

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India's largest B2B Food-Tech startup Hungerbox has announced it has raised \$12 million in a Series C funding from Paytm, NPTK Emerging Asia and others. Existing investors like India-focused PE fund Sabre Partners and South Korea-based investment firm Neoplux also participated in the round, which makes hungerbox raise \$16.5 million to date.



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The Bengaluru-based company aims to enter new geographies in Southeast Asia and expand to schools, colleges and food courts in malls. The startup is also aiming to reach 1 million orders a day by the first half of 2020.

HungerBox was started in 2016 by Sandipan Mitra and Uttam Kumar with a vision to revolutionize the corporate cafeterias and food courts. HungerBox has processed over 50 million transactions, making it India's largest B2B Food-Tech company. Their key clientele includes – Accenture, Capgemini, HCL, Wipro, Microsoft, Qualcomm, Microsoft, Tata Motors, ABB, BIAL, mPhasis and Lowe's.

Their technology offers end-to-end Digital Cafeteria Management connecting food vendors to employees within an organization through a customised mobile app available to each employee. It includes Pre-ordering, Live Order Tracking, Digital Payments, Feedback Management, Cafeteria Density Tracking and more. HungerBox has empanelled thousands of food vendor partners serving varied cuisines after their compliance with HungerBox's ISO certified auditors.

They are presently active across 14 cities in India and have already digitized 500+ cafeterias with their management system.