

BlueNalu, Pulmuone focus on cell-based seafood in South Korea

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San Diego, Calif. BlueNalu, a leading food technology company developing cell-based seafood products, announced today the signing of a Memorandum of Understanding (MOU) with Pulmuone Co. Ltd., a leader in healthy lifestyle and environmentally-friendly food products headquartered in South Korea.



Agreement accelerates BlueNalu's introduction to the Asian marketplace

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Pulmuone also participated in BlueNalu's A round of financing, which was announced earlier this year.

The agreement marks the beginning of the first collaboration for BlueNalu in South Korea, and represents Pulmuone's interest in the commercialization of cell-based seafood products that offer consumers healthy, trusted and safe solutions that are sustainable for the planet.

The companies will collaborate in areas such as marketing, regulatory, operations and distribution with an aim to bring BlueNalu's products to markets in South Korea during the coming years.