

SweeGen offers more sugar reduction solutions in Aus, NZ

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Under the Food Standards Code, FSANZ has approved a new specification for the steviol glycoside Rebaudioside E, produced by SweeGen's proprietary stevia leaf-based bioconversion process. This decision builds on previous approvals by FSANZ in 2019 for SweeGen's Bestevia Rebs D and M.

With this new approval, food and beverage manufacturers in the region now have greater access to SweeGen's Bestevia e+ Taste Solutions portfolio. This exclusive taste and sweetener platform offers sugar reduction solutions for applications across the spectrum, including beverages, dairy, confectionery, bakery and sauces. Bestevia e+ Taste Solutions deliver one of the industry's most cost-efficient, great tasting, and complete solutions for reducing sugar.