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Weifang holds online global food & product expo in China

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With the theme of "Openness, Innovation, and Integration", the first Weifang International Food and Agricultural Products Expo was held from October 23 to 25 in Weifang National Agricultural Comprehensive Zone in East Chinaâ??s Shandong Province, according to the Publicity Department of Weifang Municipality.



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The expo was held online, with a total of 1,030 enterprises including national and provincial leading agricultural firms, food and produce technical equipment, technical service enterprises and large e-commerce platforms joining the cloud-based event.

There were nearly 10,000 exhibits, and six online exhibition areas were set up to showcase national famous and special food and agricultural products, domestic food, imported food, technical services and commercial equipment, online best-selling products, and livestreaming services, which fully displayed new technologies, new achievements, and new products in Chinaâ??s agricultural food industry.

The exhibition also realized real-time interactive trading, intelligent business negotiation, full-link participation experience, industry big data information search and other functions, creating a new format of online exhibition of food and produce as well as an international exhibition, exchange and cooperation platform.

At the opening ceremony of the expo, Liu Yun, a senior official with Weifang, said that agriculture is one of Weifangâ??s most competitive industries and has formed six major industries of grain, vegetables, livestock and poultry, flowers, seedlings, melons and fruits and two leading industries of seeds and agricultural machinery.