

Herbalife Nutrition commemorates inaugural year of "Nutrition for Zero Hunger"

03 November 2020 | News

Herbalife Nutrition, a premier global nutrition company, is commemorating the first year of its Nutrition for Zero Hunger initiative. Nutrition for Zero Hunger is a global program that is aligned with the second United Nations Sustainable Development Goal, which seeks to end hunger in all its forms by 2030 and to achieve food security and improved nutrition.



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Through the Nutrition for Zero Hunger initiative, Herbalife Nutrition is working with partners to provide resources, meals and education to help feed those in need. In its first year, the initiative announced partnerships with global nonprofit partners who are recognized for their impact in addressing world hunger, including Feed the Children, The Hunger Project, Chrysalis, National Hispanic Council on Aging and the Chinese Red Cross Foundation. Through these partnerships, Herbalife Nutrition is working to help take hunger to zero by providing good nutrition and educational resources to communities in need.

In support of Herbalife Nutrition nonprofit partners' critical programs and education campaigns, Nutrition for Zero Hunger to date has:

- Made available nearly 700,000 nutritious meals to children and families.
- Delivered more than 500,000 servings of donated products and 3,500 pounds of food to families in need
- Provided 47,000 women with breastfeeding and nutrition education for healthy child development
- Provided 40,000 children with essential dietary supplements to reduce nutrient deficiency and support healthy child development

Alan Hoffman, Executive Vice President, Global Corporate Affairs, Herbalife Nutrition, "Eradicating hunger will take the combined efforts of governments, non-profits and corporations working together and we will continue working with all interested parties to ensure everyone has access to nutrition."

The global pandemic is fueling food insecurity and according to a recent report from the United Nations, an additional 132 million people are likely to face food insecurity by the end of 2020.