

DuPont launches NutriScholars Awards

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DuPont Nutrition & Health announces the first edition of its pan-India food science program titled 'DuPont NutriScholars Awards' (DNA). The program aims to reach out to food science and technology students across leading institutions to pioneer ideation of ethnic Indian foods and beverages.



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As one of the world's leading specialty food ingredients suppliers, DuPont Nutrition & Health is committed and actively working towards driving food science research and developing actionable food strategies. DuPont regularly conducts market research relating to concept development, consumer acceptance, economic feasibility, and product marketing. This is particularly critical in a diverse market like India, to cope with rapidly changing demographics and to discover new initiatives in the processed food industry.

Parth Patel, business director, DuPont Nutrition & Health, South Asia, stated that the company is thrilled to have the leading food science and research institutes joining the growing network of problem solvers for the traditional Indian food and beverage industry. To solve food-related challenges such as under-nutrition, diet-related diseases and developing authentic taste and texture, one must drive innovation, build knowledge and share expertise. There is a need for concrete solutions that benefit both food manufacturers as well as consumers. With this joint vision, shared values and complementary approaches with the academicians of the country, healthier, tastier, affordable and convenient food for the Indian palette can be co-created.