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Thai Union, After Yum collaboratesto launch Sealect

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Thai Union, the world’s largest processor of canned tuna, has recently partnered with After Yum, one of Thailand’s most famous restaurants for its spicy salad menus, to launch a DIY spicy tuna salad in a can.



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SEALECT, Thai Union, and After Yum all collaborated on this DIY spicy tuna salad in a can that lets consumers add lime juice, chili and other salad ingredients to create their own individual customized meal.

SEALECT will be available in two sizes, 140g and 80g, at leading supermarkets and stores in Thailand.

As the ongoing health, safety and wellbeing of all its employees, partners, suppliers, customers and local communities during the ongoing pandemic is Thai Union’s top priority, this new product was officially launched via the WOODY talk show on YouTube and Facebook page on Friday, 29 January 2021, at 18.00 hrs.