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Thailand to launch virtual EBC Expo and VNU Asia Pacific event

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Organizers continue to make strides in establishing a stronger connection within the alternative food industry. Prior to the physical exhibition in September 2021, EBC Expo and VNU Asia Pacific will create Free From Food Asia Virtual Summit 2021, a new online business matching platform merged with a series of webinars that will coincide with Free From Packaging Virtual Summit 2021. The virtual event will host its first summit from 10 to 12 March 2021 on the online platform. Participation is free of charge.



This March, the online event, Free From Food Asia Virtual Summit, will organize with Free from Packaging!

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Free From Food Asia Virtual Summit is a dedicated online event for the Asia Pacific region. Leading Asian food businesses recognize this great initiative to serve the fast-developing food revolution throughout Asia. The Virtual Summit offers the industry free access to the business matchmaking platform, along with inspiring speakers at the webinarâ??s series. It will provide the latest insights on the Asian food market. All participants can plan their meetings and have personally scheduled slots with potential partners from Europe, Middle East, and the Asia Pacific.

The idea for the summit was decided by EBC Expo when they hosted their first, successful Virtual Summit for the European market in November 2020. “Last November, we decided to test this idea and organize this virtual event in The European region. The result was impressive. There were a colossal 38,000+ views, 560+ participants, and more than 500+ online meetings between food professionals throughout the three days of the virtual event at that time. We believe that this digital trading platform for the Asia edition will make our customers and stakeholders free from business and enjoy the online experiences that we have to offer” said Mr. Ronald Holman, Event Director at EBC Expo.

“Apart from the business matching, this Virtual Summit will provide a series of webinars from the global organizations who will share their insight in hot topics. We will have 6 intensive webinars each day. We have inspiring speakers that will share their perspective and thoughts on the alternative food world including Pro-Veg, Export Partner, Rice & Flour Bangyai Supply, More Food Innotech, and more. This is a great opportunity for Asia Pacific region to gain firsthand knowledge from global experts during our virtual event this March” stated Ms. Panadda Kongma, Director of Agri-Business & Operations at VNU Asia Pacific. For registration https://bangkok.freefromfoodexpo.com/virtual-summit/