

Yum China injects RMB 183 M in new supply chain support centre

26 March 2021 | News

Yum China Holdings, Inc. has announced the establishment of its Southwest Supply Chain Support Center in Chengdu's Chongzhou district during a groundbreaking ceremony.



It will further enhance Yum China's supply chain capabilities and cold chain logistics service

Yum China Holdings, Inc. has announced the establishment of its Southwest Supply Chain Support Center in Chengdu's Chongzhou district during a groundbreaking ceremony.

The Southwest Supply Chain Support Center in Chengdu is Yum China's first greenfield project, with a total investment of approximately RMB 183 million.

It covers an area of approximately 34,000 square meters and is expected to be ready for service by mid-2022. The center combines integrated supply chain services, Internet of Things (IoT) technology, big data platforms and high-quality cold chain logistics facilities.

It will further enhance Yum China's supply chain capabilities and cold chain logistics service in Southwest China and support the Company's rapid development.

In the future, Yum China plans to step up investment in digital, logistics and other operational infrastructure, and work with partners to jointly build an innovative and industry leading supply chain.

Since entering China more than 30 years ago, Yum China has invested heavily in the creation of a world-class supply chain management system that covers all stages from farm to fork.