

Nestlé launches plant-based version of Milo in Asia

12 April 2021 | News

Nestlé has recently announced the launch of plant-based versions of some of its most-loved brands in Asia. That includes a new plant-based version of Milo, the world's leading chocolate malt beverage that is enjoyed in many Asian countries.



Each bottle offers 6.5 grams of protein and is also low in sugar

Nestlé has recently announced the launch of plant-based versions of some of its most-loved brands in Asia. That includes a new plant-based version of *Milo*, the world's leading chocolate malt beverage that is enjoyed in many Asian countries.

It will be launched in Asia, starting first in Malaysia, a country with generations of *Milo* fans going back 70 years to its launch there in 1950. Nestlé Malaysia will also be introducing a range of plant-based *Nescafé* lattes. Both will appear on shelves this April.

Chocolate malt plant-based deliciousness

This new version replaces the milk in the original recipe with almond and soy, but the other two core ingredients – malt and cocoa – remain the same.

Each bottle offers 6.5 grams of protein and is also low in sugar, with a combination of vitamins and minerals to support effective energy release.

It follows the launch of a plant-based *Milo* powder in Australia in 2020, a launch that created huge excitement in the country where *Milo* was first introduced in 1934.

A whole latte flavor

Nestlé is a pioneer in innovative plant-based coffee mixes, and Nestlé Malaysia is now introducing a plant-based version of another iconic brand – *Nescafé* oat and almond lattes.

The *Nescafé* Dairy Free Almond Latte combines almond and pea, while oat and soy are the main ingredients for the *Nescafé* Dairy Free Oat Latte. Both are blended perfectly with smooth *Nescafé* coffee and can be enjoyed hot or cold.

Plant-based discovery

Nestlé is focused on developing a wide variety of dairy alternatives that complement the everyday diet of people. This includes products made from pea, rice, oat, soy, coconut and almonds.

Nestlé's R&D center in Singapore serves as the regional innovation hub for the development of plant-based dairy alternatives in Asia.