

## Atacama Bio expands distribution network in Asia with Nexus Wise

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As a leading nutraceutical company in Asia, Nexus Wise specializes in supplying remarkable natural ingredients. The partnership with Atacama Bio will expand its portfolio with NatAxtin, an Astaxanthin range of products sustainably produced in the Atacama Desert in Chile.

"This is a significant milestone for our company. Nexus Wise's current prime product is produced in a way that mimics its natural growing process, the same concept behind the production of NatAxtin. Having an alignment on what we believe is the most important differentiation of a natural product makes our collaboration a solid one," declared José Luis Arenas, Founder CEO of Atacama Bio.

Atacama Bio's proprietary production process cultures *Haematococcus pluvialis*, taking advantage of the unique and ideal environmental conditions of the Atacama Desert to create a product "Made as nature intended." The same propitious conditions allow Atacama Bio to have highly cost-effective, unparalleled production capacity.