

Asahi Beverages brews up fresh coffee acquisition in Australia

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Coffee pioneer Michael Allpress founded the company in 1989 when he started selling coffee from a single cart in an Auckland park after being inspired by Seattle's specialty coffee revival in the 1980s. It has since grown to include operations in the UK, Japan and Singapore. It sells more than 1,500 tonnes of coffee beans annually worldwide – around 120 million cups – to boutique cafes and restaurants and this will grow under Asahi Beverages' ownership.

Allpress' major focus is selling fresh roasted coffee beans to cafes and restaurants. The business recently launched a speciality iced coffee drink and a cold coffee concentrate, and also sells direct to consumers via online and through more than a dozen Allpress cafes, including in Melbourne and Sydney.