

Korean company to import Amla Powder from India

11 May 2021 | News

Nature Factory, a renowned Korean company with the help of KoreaShop 24 has signed the deal to import Amla Powder from one of India's Superfood traders and aims to increase the order in 2-3 months depending on the demand from the land also famous for its K-Pop and K-Dramas.



KoreaShop 24, a leading business-to-business (B2B) company that facilitates trade between Indian and Korean market has recently closed a deal to export 1 container of Amla Powder

Nature Factory, a renowned Korean company with the help of KoreaShop 24 has signed the deal to import Amla Powder from one of India's Superfood traders and aims to increase the order in 2-3 months depending on the demand from the land also famous for its K-Pop and K-Dramas.

Acting as the bridge between the two nations, KoreaShop 24 provides information to suitable buyers and suppliers and helps the labels in reaching out to customers across the globe. Owing to the rising awareness regarding numerous health benefits, Amla due to its high-concentration of Vitamin C and rich source of antioxidant, has become a great go-to ingredient to keep the immunity up and tight by Korean customers too.

Indian gooseberries due to its many health benefits will be making an entry into Korea soon. This first deal will open doors for other traders and suppliers as well to reach out to various countries through this middle channel for trade purposes. It will further open avenues for traders dealing in other such healthy superfoods and ingredients available in India in abundance and help bolster the economy a great deal.

As per a market analysis report, the global Amla extract market size is expected to register a CAGR of 4.9% during the forecast period from 2019 to 2025 and has driven the product demand hugely in both the countries lately.