

#startupoftheday 32- START Wellness

08 September 2021 | News

Inception- 2021



Creating awareness on intermittent fasting

Inception- 2021

Location- Mumbai

Domain- Digital Healthcare (Nutrition)

Founder- Shayan Italia

Total team strength- 8

Total fund raised-Self funded

Investors- NA

Revenue generated since inception- NA

Key Highlights-

- Developed intermittent fasting app
- Features an automatic "perpetual" fasting timer built-in
- The app is available on the Play Store and App Store
- Aims to be the complete solution to one's long-term wellness
- To introduce smart devices, nutritional modules and workout modules along with comparative data analysis all tied in to the START intermittent fasting eco-system

Founder Speaks-

"We intend to build a community for wellness on an equal footing that not just helps the app's marketing but should be a self-sustained solution provider of sorts. India's health tech sector is set to explode in the next 5-10 years and START aims to be at the forefront of it in its domain of choice."

- **Shayan Italia, Founder, START Wellness, Mumbai**