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IFFO China webinar addressed a light on the current state of the fishmeal & fish oil industry

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Maggie Xu, Director of IFFO China, explains: "*China's increased enforcement of environmental rules while investing in higher-value aquaculture projects is impacting the feed sector. As a global organisation, IFFO wants to shed a light on the current state of the fishmeal and fish oil industry in China, how marine ingredients are being used and their efficiency assessed and how certification standards are perceived. With a low carbon footprint, fishmeal and fish oil's contribution to the aquaculture sector is strategic*".