

## #startupoftheday 70- Danta Herbs Pvt Ltd

10 December 2021 | News

**Inception- 2018**



**A community of tea growers located at source**

**Inception- 2018**

**Location- Siliguri**

**Domain- Tea growers**

**Founders- Vishal Parik and Tripti Parik**

**Total team strength- 2**

**Total funds raised- Self-funded**

**Investors- NA**

**Revenue generated since inception- NA**

### **Key Highlights-**

- Offers teas from Assam, Nilgiris, Kangra, the North-East, and Nepal in addition to Darjeeling
- Has over 70+ All Natural and superfood-based blends
- Introduced the well-known Japanese matcha
- Launched a global store
- To employ a retail and distribution strategy to reach every home and to open an experience center in key cities across India, the United States, and Europe to begin with

**Founder Speaks-**

"Following the global outbreak of COVID-19, individuals have begun to recognize the importance of their health and are taking steps to boost their immunity. This offers us an edge because all of our teas already have health advantages due to the addition of superfoods or Indian ayurvedic herbs and spices. Tea has long been recognized as a healthful beverage, and when mixed with various herbs and spices, it provides a wide range of therapeutic advantages, according to Ayurveda. We intend to expand in the future and would like to seek investment if we can find the appropriate partner and the right balance of money to support the firm and its goals and vision."

- **Vishal Parik, Chief Executive Officer, Danta Herbs, Siliguri**