

Dairy giant Yili to inaugurate New Dairy Production Base in Indonesia

13 December 2021 | News

Yili Group, Asia's largest dairy company, announced the inaugural phase of the Yili Indonesia Dairy Production Base (hereinafter referred to as "Yili Indonesia Dairy") was officially put into operation. This marks another important milestone in Yili's successful process of internationalization.



Yili Group strengthens its presence in Southeast Asian markets by launching its first self-built factory in the region.

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Located in the Greenland International Industrial Center, Bekasi, West Java in Indonesia, Yili Indonesia Dairy covers an area of 17 hectares. With an investment of RMB 867 million, the first phase of the project has a daily production capacity of 159 tons. Yili expects to expand capacity to 343 tons per day, once the second phase is complete. Yili Indonesia Dairy will not only focus on the local Indonesian market but the wider region as well. As one of Yili Group's "dual centers" in Southeast Asia (the other center is the company's Thailand-based ice cream production base), it will expand into the Southeast Asian market, providing regional consumers with a more diverse range of products.

Strengthening Local Economies in Southeast Asia

With the aim of making positive contributions to local industry development and economic prosperity, the state-of-the-art plant is an innovative, low-carbon and environmentally sustainable, and highly advanced production facility, adopting cutting-edge technology and equipment and integrating advanced digital technologies throughout its entire production chain.

Yili is also pursuing opportunities for local sourcing. To date, Yili has established cooperative relationships with more than 90 high-quality local suppliers in Indonesia. Moving forward, Yili Indonesia Dairy will cooperate with local distributors and establish cooperative relationships with more than 200,000 sales outlets in Indonesia and promote its products to a broader international market through Yili's global marketing channels.