

Popeyes® Brand expands its footprints in India

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"We are very excited to work with Jubilant Foodworks Limited to officially introduce Indian guests to the Popeyes® experience and our iconic Louisiana style chicken with its unique blend of spices and flavors," said David Shear, President RBI International, the parent company of Popeyes®. "This milestone furthers our commitment to open hundreds of restaurants across India, Bangladesh, Nepal and Bhutan in the coming years and builds on our track record of working with best-in-class operators to reach more guests around the world," concluded Shear.

Speaking on the launch of the Popeyes® brand in India, Mr. Shyam S. Bhartia, Chairman and Mr. Hari S. Bhartia, Co-Chairman, Jubilant Foodworks Limited said, "With chicken being one of the largest and fastest-growing categories in India, we are excited to introduce the Popeyes® brand to the chicken-loving Indian guests. We are confident that Popeyes® will not only delight Indian guests but also strategically complement our portfolio and fortify JFL's leadership in the QSR domain. We believe that JFL and Popeyes® share a common love for good, authentic-tasting, delicious food that promises joy with every bite!"