

Asahi Beverages unveils new agenda for its sustainability targets

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The agenda covers climate change, sustainable packaging and the circular economy, supporting local farmers, and much more. The full list of targets is here and includes: - Source 100% of our purchased electricity from renewable sources by 2025 - Zero waste to landfill at our manufacturing sites or warehouses by 2030 - Reduce scope 3 CO2 emissions by 30% by 2030 and to net zero carbon emissions by 2050.

We are engaging our suppliers - from farmers to packaging companies to logistics - to help reduce CO2 emissions beyond our own business operations - All our packaging will be 100% recyclable, reusable or compostable by 2025 - Transition to 100% eco-friendly materials for PET Bottles by 2030. Eco friendly means either compostable, bio based or 100% recycled content