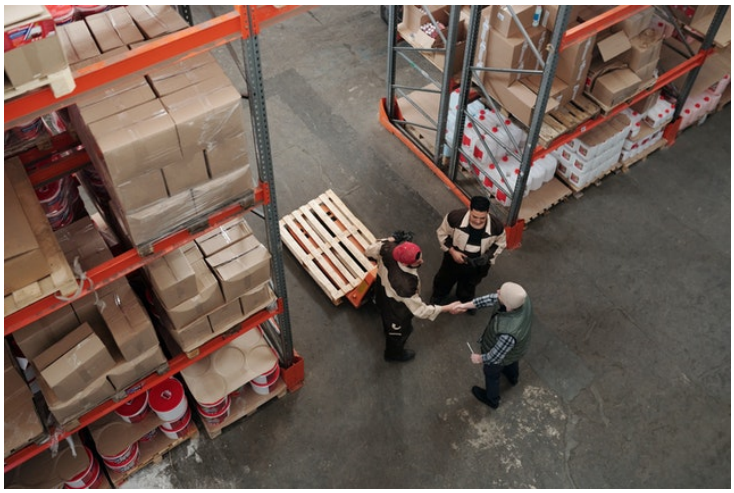
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Wilmar sugar unites with MSM for sustainable sugar supply chain

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MSM Malaysia Holdings Berhad (MSM) and Wilmar Sugar Pte Ltd (Wilmar Sugar) signed an agreement in December 2021 to collaborate in the establishment of a sustainable sugar supply chain. The sustainable sugar program, which comes on the heels of Wilmar Sugar’s parent company, Wilmar International Limited (Wilmar), launching its No Deforestation, No People Exploitation (NDPE) Sugar Policy1 in September 2021, demonstrates the commitment by MSM and Wilmar Sugar to protect the environment, labour and communities while promoting progress in operational efficiencies and best practices.



MSM and Wilmar Sugar will embark on joint efforts to assist and support each other to pilot an approach to enable sustainable raw sugar sourcing within MSM and Wilmar Sugarâ??s joint supply chain by focusing on traceability reporting of sugar supplies and monitoring of sustainability performance based on the NDPE Sugar Policy.

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MSM Group Chief Executive Officer, Syed Feizal Syed Mohammad, said the outcome from collaborating with Wilmar Sugar, one of the prominent players in the sugar commodity, and its NDPE Sugar sustainability programme enables MSM to establish concrete raw sugar traceability and sustainable practices in line with MSM's Environmental, Social and Governance (ESG) framework commitment.