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# CP Foods units with Singha beverages to promote CP Chili Pork Bologna

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CP Foods Senior Vice President Anarkawee Chooratn, said that, according to consumer behavior survey, the young generation sees CP Chili pork Bologna as a favorite side dish for party and drinking activities. Therefore, the company has teamed up with Singha to meet such a growing demand and making “CP Chili Bologna as the No.1 choice for the party”.

She added that this is the first collaboration between CP Foods and Singha. Both products are now available sold in leading stores nationwide such as 7-Eleven, Lotus department stores, Makro department stores, etc.