

Infinitus launches its first healthy drinks concept store at china

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Most notably, the store's flagship product, Health-Enhancing Milk Tea, looks very much like a popular caramel-favored milk tea, yet comes with mushroom powder and crisp toppings that boost the immune system and, at the same time, enhance the taste through the addition of rich aromas. Other popular healthy drinks available at the store include the full-flavored Yam Nourishing Milk Tea and the refreshing Balsam Pear Slim Tea.

The store's health-oriented approach is complemented by its Chinese-style interiors that highlight an eye-catching wall featuring an entertaining interplay between a depiction of traditional Chinese medicine cabinets and a large three-dimensional milk tea cup. The store's blend of the traditional and the modern in its design serves to convey the benefits of a wellness culture.