

OZiva launches Protein Drink for Kids

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OZiva, India's leading certified clean, plant-based nutrition and wellness brand, recently announced the launch of OZiva Kids Superfood Growth Protein Drink, a clean protein blend, fortified with 6 Ayurvedic herbs and 27 essential vitamins & minerals catering to the daily protein needs of kids aged 5 and above. Protein is one of the most essential macronutrients required for growing children and studies show a growing gap in the daily intake of protein amongst Indian kids. The Superfood Growth Protein Mix helps complete this daily requirement by offering 30% protein along with other essential nutrients that support growth, boosted energy, strong bone health, eye health, and immunity in children. Available in two delicious flavors, creamy vanilla and rich chocolate, this health drink for kids can be bought on OZiva's official website and other major e-commerce platforms like Amazon and Flipkart. Various research reports state that the protein consumption amongst children is very low in India and this number remains unchanged in the past 2 decades. A UNICEF report also highlights the decline in consumption of fruits and vegetables (calories from these). Such diets with incomplete nutrition can have a huge negative impact on the health and growth of children.



The potent drink supports growth and overall development in children with a clean protein blend fortified with 6 Ayurvedic herbs and 27 essential vitamins & minerals

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