

Taiwan develops beverage made from apricot kernels of Asian variety

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This market innovation is offered in SIG's combiFit Small 300ml carton pack, with the added benefit of SIG's reclosable combiSmart closure.

This new product meets the changing demand from consumers for healthier, more convenient and more sustainable beverages. The ROOTS apricot kernel drink features a rich and healthy taste, with a slightly sweet, elegant aroma. By grinding the whole apricot kernel, the apricot kernel drink provides a natural, indulgent and rich mouthfeel.

The startup uses colloid mill technology to grind the apricot kernels into very small pieces. This way, all the nutrients and even the smallest fibres are preserved, which ensures a creamy and all-round enjoyable drinking experience.

ROOTS foresaw the true benefit of apricot kernel and burgeoning trend of plant-based beverages. With product development and packaging innovation solutions, SIG supports the startup's vision to offer product innovation in the premium plant-based beverage segment.