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CPF & Future Meat to develop cultured meat products for the Asian market

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Charoen Pokphand Foods Public Company Limited (CPF), one of the worldâ??s leading integrated agro-industrial and food business, announced a first-of-its-kind partnership with Future Meat Technologies, a leading cultured meat company.

CPF and Future Meat Technologies aims to develop hybrid cultured meat products for the Asian market, matching the unique consumer preferences of the Asian continent and leveraging the companyâ??s knowledge of the market demands and vast distribution network in the region. The announcement comes months after Future Meat Technologies launched the worldâ??s first cultured meat production line just south of Tel Aviv capable of producing up to 500 kg of products a day.

Future Meat products are uniquely non-GMO as their technology allows chicken, lamb, pork, and beef cells to grow forever without the use of genetic modification. Proprietary engineering technology, also allowed the company to produce cultured meat products for less than $16 per lbs.