

Malaysian food and hospitality trade exhibition will be held on 29 March

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The 16th edition of Food and Hotel Malaysia (FHM), Malaysia's premier trade-only food and hospitality exhibition will make its much anticipated return this month with its first physical event in two years to be held from 29 March to 1 April 2022 at the Kuala Lumpur Convention Centre (KLCC). Organised by Informa Markets Malaysia, the event will mark the first trade fair for the hospitality industry in 2022 and the first physical event of its kind to be held in the post-pandemic era in Kuala Lumpur.

The four-day extravaganza, which will feature 200 participating brands and welcome over 8,000 attendees during the week, coincides perfectly with Malaysia's move into Phase 4 of the National Recovery Plan and will provide the ideal platform for players from the industry to bounce back their business activities following the challenges faced during the pandemic.

Some of the top multinational and Malaysian brands showcasing their latest products, services and innovations at FHM 2022 include FrieslandCampina Professional, Pastry Pro, Bidfood Malaysia, Global Pacific Victory, DKSH Malaysia, Unox (Asia) and Bestari Sales & Marketing.