

APEC App ChallengeÂ open for Sustainable Agri-Food Solutions

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The annual APEC App Challenge is now inviting talented software developers and designers from the 21 APEC member economies to create digital solutions for sustainable agri-food businesses, bringing forward ideas and innovation that promote growth among the regionâ??s eco-friendly small and micro-agricultural farms and potential entrepreneurs focused on sustainable agri-food businesses.

â??Food security and safety, and sustainable agriculture, are key among APEC priorities because we must ensure that people are well-nourished and do not go hungry,â? said Dr Rebecca Sta Maria, the APEC Secretariatâ??s Executive Director. â??Encouraging young talent to develop and promote sustainable agriculture and food businesses will boost APECâ??s effort to strengthen food security.â?

Eligible teams must be comprised of one or two individuals, all of whom should be citizens or residents of APEC member economies. Teams should also be composed of members from the same APEC economy. Interested developers and designers should submit their registration before the deadline of 10 April 2022.Â