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Thailand launches RTD herbal-based functional drinks

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QminC from Tera Food & Beverage, Thailand's leader in health beverages with revolutionary nano-liposome technology and zero preservatives, has unveiled 2 herbal-based health and functional drink flavours 'QminC Ginger with Honey' and 'QminC Finger Root with Honey'.

Thanthit Yuenyongtechahiran, President of Tera Food & Beverage Co., Ltd., said, â??It is the first time that a concentrated ginger drink is made available in a ready-to-drink bottle in Thailand. We are responding to the high demand of the health-conscious in the global market and to the trend of natural functional drinks, which is likely to have remarkable and rapid growth every year".

QminC also plans to make a strong overseas presence in Cambodia, Laos, Myanmar, and Vietnam (CLMV) as well as the United States, China, Singapore, South Korea, Kuwait, and the United Arab Emirates and is ready to go fully online to give consumers extra convenience in response to the current trend of people boosting immunity and reducing inflammation while keeping a social distance.

The first flavour QminC Ginger with Honey contains 1,000 mg. of USDA-approved ginger extract imported from the United States. It also has 100 mg. of beta-glucan which provides immunity for the body and prevents infection from microbes making it widely recognised for being anti-inflammatory as well as vitamins C, D, E, and Zinc with the spicy flavour of ginger and natural sweetness of honey to give a perfectly great taste.

QminC Finger Root with Honey has 1,000 mg. of finger root extract, the famous herb in Thailand with pinostrobin, which has been recognised in studies by many institutions for its anti-viral and anti-bacterial properties. It also contains beta-glucan, vitamins C, D, A, and Zinc. With QminC's manufacturing innovation (nano-liposome technology), it tastes great with an aroma and leaves no bitter taste or odour typical of finger-root beverages.