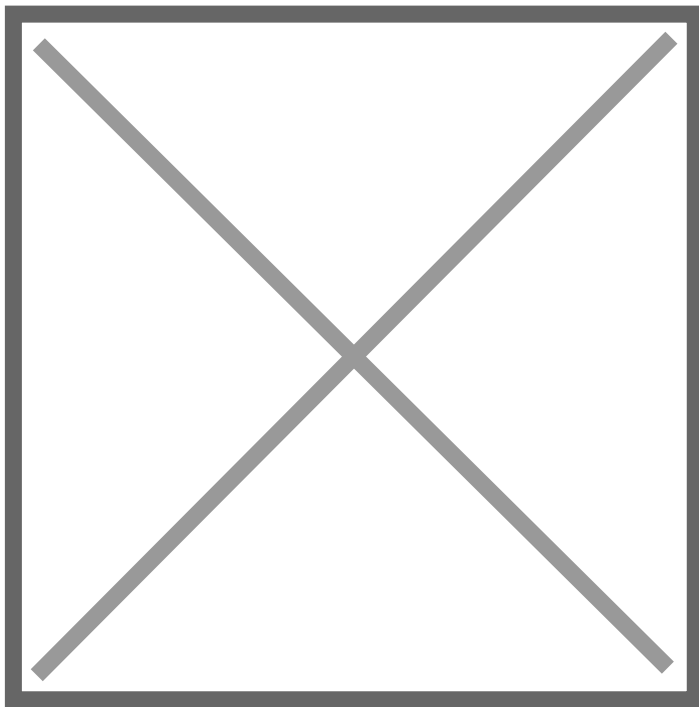


Nutritional Growth Solutions® Healthy Heights® Enters South Korea

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NGS to launch Healthy Heights® in South Korea in collaboration with online retailer Coupang



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Israel's **Nutritional Growth Solutions, Ltd.**, a global provider of clinically studied pediatric nutritional solutions, announces the launch of its Healthy Heights® products in South Korea through cross-border ecommerce following a supply agreement with South Korea's largest online retailer, Coupang Co., Ltd.

The non-exclusive agreement will see NGS's versatile portfolio of Healthy Heights products stocked through the popular online retailer, including the recently launched KidzProtein and KidzProtein Vegan lines all designed to address the complex spectrum of children's nutritional needs. Coupang currently engages 18 million active customers and collected an annual revenue exceeding USD 18 billion in 2021.

The NGS product line includes its flagship Healthy Heights Grow Daily 3+. With a base of whey protein and select minerals, this scientifically formulated and clinically tested nutritional shake is designed to help kids reach their maximum height. Grow

Daily has been specifically tailored to support the unique growth and developmental needs of very young children ages 3 to 9.

More recently, NGS introduced the KidzProtein line in order to broaden the scope of its holistic nutritional solutions to nurture growing children. These quick-fix, nutrient-dense products contain protein isolates, omega-3 fatty acids, vitamins, and minerals in a powdered fruit and veggie blend. They were formulated as a means to fill the nutrition gaps in children caused by an unbalanced and often incomplete diet, largely the result of picky eating.

KidzProtein products are offered in a whey-based formula and in a vegan format designed to meet the nutritional needs of children with dairy allergies and lactose intolerances, or for families vying for a more plant-based lifestyle. The vegan product is powered by pea and fava bean proteins.