

The Green Coffee Company launches a \$100 million Series C funding round to expand its Colombian operations

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The [Green Coffee Company](#), a Legacy Group portfolio company and Colombia's largest coffee producer, company announced the launch of its \$100 million Series C funding round. The round consists of a proposed \$25 million in equity financing and \$75 million in debt funding.

The fresh capital will enable the company to drive forward a new way of doing business that transforms the way coffee is produced, processed and monetized in Colombia. The new investment is expected to provide the Green Coffee Company with the capital needed to further expand its Colombian operations, accelerate its U.S.-based coffee roasting operations and enable the company to launch its own lines of liquors and spirits distilled from coffee cherries and other coffee by-products.

The \$25.0 million equity offering will be open to accredited individual investors, institutional investors and coffee-industry participants at \$100,000 minimum investments, with substantial multiples on investment projected through a company sale or U.S. IPO. The company also welcomes those institutions interested in the \$75.0 million debt portion of the funding round.

The company is on track for \$13.4 million in 2022 sales (a 10x increase from 2021) and positive operating income, with plans to scale revenue and profitability substantially in the coming years