

## Rubix Foods officially opened its innovation center.

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Rubix Foods, a leading culinary and food science-focused provider of flavor and functional ingredients for restaurants and food manufacturers, announced the grand opening of its highly anticipated innovation Center.

Andy Block CEO Andy Block said, “Here we have all the talent, technology and tools to deliver food innovation from research to rollout, all under one roof at unparalleled speed – a fully commercialized formula ready in days rather than months.”

Included in the new center is a show kitchen for demonstrations, an R&D lab for prototype development and an R&D test kitchen, two pilot plants to simulate manufacturing, and dedicated market research and consumer insight facilities.

The preeminent food and beverage private equity firm Arbor Investments announced its investment and partnership with the company in April 2019. The firm has a track record of driving transformative growth and innovation at its portfolio companies. Soon after closing the partnership, Arbor and Rubix broke ground on the new facility in October 2020 and rebranded the company from Darifair Foods to Rubix Foods in October 2021.

“Ribbon cutting programme of this impressive building marks a significant milestone in the evolution of Rubix Foods,” said Arbor Investments Partner, Alan Weed.

The company operates as a full-service problem-tackling partner across the gamut of culinary, scientific, marketing and logistics challenges. To underscore this point of difference within the industry.