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# NestlÃ© appointed Lisa Gibby as Chief Communications Officer at Switzerland

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**The NestlÃ© Board of Directors has appointed Lisa Gibby as Deputy Executive Vice President and Chief Communications Officer and as a member of the Executive Board of NestlÃ© at Vevey, Switzerland.**




**The NestlÃ© Board of Directors has appointed Lisa Gibby as Deputy Executive Vice President and Chief Communications Officer and as a member of the Executive Board of NestlÃ©at Vevey, Switzerland.**

Lisa Gibby will oversee the companyâ??s Corporate Communications function, including media relations, public affairs, corporate digital and content and employee engagement.

Mark Schneider, NestlÃ© CEO, said "Lisa has an outstanding communications track record at NestlÃ©, particularly in building corporate digital capabilities and deepening engagement with our diverse set of stakeholders. As a strategic, collaborative leader, Lisaâ??s unique set of skills and experiences will continue to advance our global communications and public affairs work in support of the business.â?•

Lisa Gibby has led global Corporate Communications at NestlÃ© since July 2020. She previously served as Vice President of Corporate Communications for NestlÃ©â??s U.S. operations. Before joining NestlÃ© in 2014, Lisa Gibby was director of global communications for The ONE Campaign, an antipoverty advocacy organization cofounded by Bono. Previously, she held senior communications positions at AOL and HBO, as well as strategic communications firm Robinson, Lerer & Montgomery.

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