

Yili Wins 21st IUFOST Global Food Industry Award

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Organized by the International Union of Food Science and Technology (IUFOST), the 21st Congress attracted over 1,500 attendees, representing respective food industries from over 70 countries and regions. Yili's Satine Pro UF Milk stood out for its pioneering innovation and creative design among other finalists. In recognition of its forward-looking design, this product was selected by the jury as the winner of the Package Innovation Category.

Commenting on Yili Group's role as a food innovator, the awarding jury said "We are deeply impressed by Yili's continuous efforts in R&D, its dedication to health through innovation, as well as its leading manufacturing standards. In response to consumer demands for nutritious and healthy food, Yili has invested heavily in this field. In doing so, Yili has conveyed the Group's sustainable corporate value through its series of healthy products."

"We are honored to receive the Award and will continue our endeavor to bring innovative products and services of even higher quality to global customers," said Dr. Yun Zhanyou, Assistant President of Yili Group.

Yili's Satine Pro UF Milk has elevated the standard for high-end pure milk products through advancements on multiple fronts including ultra-filtering technology, taste, and packaging. By applying ultra-filtering technology, the product manages to maintain the high protein and calcium levels in raw milk and remove excessive lactose and sodium, helping consumers to limit their daily intake of unwanted ingredients. Yili's advanced instantaneous sterilization technology helps to preserve milk flavors. Its innovative PET package features Picasso's cubist design style, both stylish and easy to carry.

Yili, as a major player in the health food industry, has observed increasingly diversified consumer preferences. By remaining true to its core tenet of "No innovation, no future", as well as to a customer-oriented strategy, Yili has always been prepared to meet such evolving demand. The Group has stepped up investments in R&D of production technology, functional products, flavor innovation, and package designs, thereby retaining industry leadership in food innovation.