

Nescafé® Dolce Gusto® launches Neo, the brand's next generation coffee machines and pods

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Neo combines high quality, cutting-edge technology, and sustainability to create the ultimate coffee shop at home experience. In a Nestlé® first, Neo's new range of coffee pods are paper based, home compostable and use 70% less packaging (by weight) than current capsules.

Nestlé's R&D Center for Systems in Switzerland, Nescafé® Dolce Gusto Neo delivers high-quality coffee, in a compostable pod, with no compromise on taste. Its proprietary SmartBrew® technology combines three brewing methods so that consumers can enjoy, high-quality espressos, coffeshop-like americanos and drip-style coffees, in one single machine, at the touch of a button and in the convenience of their homes. Neo automatically recognizes the pod, adapting the brewing method to each selected coffee.

David Rennie, Head of Nestlé® Coffee Brands, said: "Nestlé® is a relentless innovator in the coffee category. We are continuously looking to bring consumers new experiences, variety, and quality in their coffee, in a sustainable way. With Nescafé® Dolce Gusto Neo, we have created the perfect combination of a great coffee experience, new coffee system and packaging, all in one."

Arnaud Deschamps, Head of Nescafé® Dolce Gusto, said: "In a time of rapid change, we see increasing expectations about coffee variety, versatility, personalization, and sustainability, with no compromise on quality and taste. With Neo, we have designed a 'Coffee Shop at Home' experience that aims to meet the expectations of today's most passionate coffee lovers. Every aspect of Neo has been carefully considered - the machine technology, the user interface, the coffee and our first home-compostable paper-based pods. Neo represents the long-term future of our brand."

Neo's paper-based pods are certified for composting, both home and industrial, by TÜV Austria, an international certification body. These new pods are made from 1g of paper certified by Forest Stewardship Council (FSC) suppliers with a compostable biopolymer lining - thinner than a human hair - to help protect Nescafé® Dolce Gusto's Neo coffee quality and freshness from oxidation. As with all Nescafé® Dolce Gusto coffees, Neo is 100% responsibly sourced.

The coffee machine itself is made of 50% recycled plastic (for non-food contact parts) with the thermoblock (which heats the water) made of 85% recycled aluminium. It is designed to be more convenient to dismantle and repair, with an A++ energy class rating, and a switch-off eco-mode.