

Barry Callebaut announces groundbreaking of new chocolate factory in Neemrana, India

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The Barry Callebaut Group, the world's leading manufacturer of high-quality chocolate and cocoa products, announced the groundbreaking of its third manufacturing facility in India. Upon completion of the new chocolate factory, India will become Barry Callebaut's largest chocolate producing market in Region Asia Pacific. With this announcement, Barry Callebaut's total investment in India over the last 5 years is projected to exceed CHF 50 million.

Artist's impression of Barry Callebaut's newly announced chocolate and compound manufacturing facility in Neemrana, India. Scheduled to be operational in 2024, the new chocolate factory will include state-of-the-art assembly lines, catering to the various needs of its customers.

This investment reaffirms the company's commitment to the country in the last 15 years. Since the opening of the first CHOCOLATE ACADEMY® Center in Mumbai in 2007, Barry Callebaut has continuously invested in the Indian chocolate and cocoa market. Today, the company operates two factories in Baramati, producing high-quality chocolate and compound.

Dhruva Jyoti Sanyal, Managing Director for Barry Callebaut India, said: "India is among the fastest growing chocolate markets in the world. Over the years, we have invested significantly in our local manufacturing and sales capabilities, which positions us well for the future. The new factory will act as a northern hub, bring us closer to customers and create opportunities for us to introduce our high-quality products and industry-leading innovations."

Barry Callebaut has achieved double-digit volume growth in India over the last five years and currently has more than 160 employees in the country. The company has built its presence in India by serving food manufacturers and established a strong network of nationwide distribution and committed channel partners over the years. Barry Callebaut also imports to India its global gourmet chocolate brands including Callebaut, Cacao Barry, and Mona Lisa.

Barry Callebaut has also unveiled several innovative chocolate products to its customers in India, including its first dairy-free, plant-based chocolate and WholeFruit chocolate, which is made from 100% cacao fruit.