

Kemin develops unique line of quality improvers for instant noodle manufacturers in Asia

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US-based Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, has developed VALTEQ, a unique line of quality improvers for instant noodle manufacturers.

The liquid product line uses emulsifier solutions to increase consumers' overall instant noodle eating experience by addressing some of the everyday challenges facing manufacturers.

"The VALTEQ portfolio helps food manufacturers increase production efficiency, contribute to quantity output optimization, reduce unnecessary waste and maximize profits," said Michelle Lim, President, Kemin Food Technologies Asia. "The product line brings two new-to-the-industry iterations—VALTEQ T and VALTEQ AO—which can be applied directly to noodle cakes. VALTEQ AS also offers alternative application for instant noodles, which can be sprayed or dipped in the solution."

The instant noodles sector was significantly impacted by COVID-19, which led to higher-than-anticipated demand across all regions compared to pre-pandemic levels. The global market is projected to grow from \$54.60 billion in 2022 to \$81.84 billion in 2029.

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