

CP Foods announces Thailand's first export of cooked duck meat into Australia

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Charoen Pokphand Foods Public Company Limited (CP Foods) has become the first company in Thailand to send cooked duck meat to Australia, marking a significant collaborative trade achievement between the two countries. The historic import cooked duck into Australia took place after seven years of negotiation.

Prayoon Inskul, the permanent secretary of the Ministry of Agriculture and Cooperatives, Dr Somchuan Ratanamungklaon, director general of the Department of Livestock Development (DLD), and Prasit Boonduangprasert, the Chief Executive Officer of CP Foods, participated in the historic launch ceremony held at CP Foods' Minburi Poultry Processing Plant 2.

Dr Somchuan said that Thailand is the first country in the world to successfully export cooked duck meat to Australia, where the highest level of sanitary and biosecurity measures for food and agricultural goods are implemented. This first export batch is the result of collaboration between related government agencies and private sectors to develop the quality standards of duck meat production throughout the supply chain, as well as the 7-year-long negotiation that began in 2016. This achievement demonstrates that Thailand's duck meat quality and safety have been well-accepted at the international level and are ready for the global market arena.

Today, Thailand has exported duck meat products to several markets as EU countries, Japan New Zealand, etc. Around 1,200 tons of cooked duck meat, worth THB 400 million (\$11.86 million), are expected to be shipped to Australia this year.

Prasit revealed that Australia is not only a milestone for the company's market expansion but also a reflection of Thai companies' high ability in producing agricultural goods. Australia is a potentially strong market for duck meat, with an annual consumption of 50,000 tons, and the company sees an increasing demand for ready-to-eat duck meat in this market.

The company plans to export around 500-600 tons of cooked duck products per year, mainly including roast duck, shredded duck meat, and crispy duck pancakes.