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Wenzel's Farm to attempt Guinness World Record title

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Wenzel's Farm is announcing that on August 19th Company will be attempting to set the GUINNESS WORLD RECORDS title for the longest meat snack stick. Wenzel's Farm has partnered with Devro, a leading manufacturer of collagen casings and films to create a casing that is long enough and strong enough to withstand such an attempt.

Wenzel's Farm will be making the gigantic meat stick during the 75th Anniversary celebration, with a mid-day official measurement taking place with a Guinness World Records adjudicator to confirm that the record has been set.

"We are very excited to be working on this GUINNESS WORLD RECORDS attempt, it is one of the many events that will be part of our 75th Anniversary celebration and one that you won't want to miss" stated Mark Vieth, Wenzel's President. "As a company, we couldn't be more excited and honoured to celebrate this incredible milestone, and hopefully a new World Record!"

Wenzel's Farm offers 14 tasty snack stick varieties, and 5 varieties of jerky, all of which are crafted in small batches using premium cuts of meat, perfectly seasoned and naturally hardwood smoked. A tradition that has been in place since the Wenzel Family first started producing quality meat products in 1949.