

Trimatt wins MICE product innovation award for coffee accessories

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At the Melbourne International Coffee Expo (MICE), Trimatt Systems showcased its advanced colour digital packaging printing technology. The Trimatt ColourStar AQ V was awarded the prestigious Product Innovation Award for coffee accessories, marking the event's highlight.

The ColourStar AQ V revolutionises sustainable printing for paper and cardboard packaging, providing an adaptable and cost-effective solution for eco-friendly packaging needs. It can be used for various applications, including coffee bags, packing boxes, and take-away food packaging, putting the profit in the hands of food and drink manufacturers.

Matt Johnson CEO expressed his excitement at winning the award, attributing their success to their commitment to innovation and being a local equipment manufacturer. Trimatt Systems is an award-winning machinery engineer and manufacturer dedicated to delivering cutting-edge solutions for the packaging industry, emphasising quality, sustainability, and innovation. Mel McFarlane, marketing coordinator, adds that the event has been a massive triumph for Trimatt Systems, with tremendous market interest and industry-wide recognition, demonstrating their team's dedication and hard work.