

Nestlé's new plant-based products expand access to meat alternatives

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Nestlé is expanding its portfolio of plant-based products to give consumers more options for nutritious, tasty alternatives to meat. The company recently launched a range of shelf-stable plant-based cooking solutions in Chile under the *Maggi Veg* brand that are certified as vegan.

This range includes Nestlé's first shelf-stable plant-based minced meat. This comes in recipe solutions that combine it with seasoning, making it the perfect meat replacement in popular dishes like tacos, empanadas or spaghetti bolognese. Made with soy, it is an excellent source of high-quality proteins and a good source of fibre.

In addition to launching more plant-based meat alternatives, Nestlé is also focused on bringing people more exciting and delicious meals made with vegetables. Therefore, the new *Maggi Veg* shelf-stable range in Chile also includes a soup containing lentils, rice, vegetables and seasoning. The tasty, nutritious product is a good source of protein and fibre, and consumers can add any other ingredients they wish to the recipe to cook a quick, delicious meal.

Torsten Pohl, Global Head of R&D for Nestlé's food category, which already includes chilled and frozen meat alternatives, says, "We continue launching plant-based products in many regions of the world to offer people tasty, nutritious alternatives to meat that they can enjoy with family and friends. Our new shelf-stable range also makes plant-based alternatives more accessible to a wider range of consumers in Chile. This makes them a delicious, excellent source of protein in many favorite recipes, for breakfast, lunch, or dinner."

Beyond these launches, Nestlé also recently piloted ready-to-heat, shelf-stable plant-based meal kits in China that feature local recipes like Mala Xiang Guo and Curry Chicken. The meal kits provide consumers with nutritious, tasty and convenient, plant-based meals that can be prepared quickly and easily at home.